THE MAGNETS

ETHICAL TRADE.
SUSTAINABLE BUSINESS.
INCLUSIVE GROWTH.



Company Profile | Catalog | 2026

- Export
- Import
- Supply
- Consultancy
- Training
- Indenting
- Artisan Development
- Export of professional/research services
- Focused on SDGs & ESG & Business Ecosystem & Reducing Unemployment

Bangladesh

COMPANY AT A GLANCE

Transformation Towards Sustainable Development

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THE MAGNETS is a women-led export, import and sourcing enterprise that connects international buyers with Bangladesh's quality materials, skilled artisans and reliable manufacturing capabilities. We ensure responsive sourcing, practical customization, timely delivery, proper production management, accurate export documentation and responsible, long-term business relationships.



2016
IMPACT JOURNEY

2023
FORMAL TRADE OPERATIONS

4+ & CONTINUE SEARCHING
CURRENT EXPORT MARKETS

- Headquartered in Rajshahi with a presence in Dhaka
- Focus on jute, handicrafts, handcrafted wall mats, sustainable packaging and selected households/textile goods
- Buyer-led product development, sourcing, supply and export

PURPOSE

Driving sustainable commerce that empowers communities and creates lasting value.

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VISION

To become a global benchmark in ethical exports by connecting commerce with sustainability for a greener, fairer world.

MISSION

Deliver internationally compliant, sustainable products while empowering communities and safeguarding the planet.









Custom solutions for export, bulk supply and corporate events

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CUSTOMISATION OPTIONS

- Design, size, material, pattern, printing and handle style
- Natural, dyed, laminated, non-laminated or lined finishes
- Screen print, artwork placement and private label
- Promotional and bulk packaging formats

HOME & LIFESTYLE

Heritage-Inspired Craftsmanship with a Modern Global Appeal









COLLECTION DIRECTIONS

- Handloom floor mats and table runners
- Jute bags, planters and home accessories
- NakshiKatha
- Handcrafted wall mats



Skills, livelihoods and commercial opportunity grow together









THE MAGNETS combines market access with practical capacity building for artisans, workers and emerging entrepreneurs.

SKILLS	Design development, Production, Product finishing, quality awareness and enterprise development
LIVELIHOODS	Paid production opportunities linked to market demand
SUSTAINABILITY	Natural materials, reusable products and responsible sourcing
INCLUSION	A women-led enterprise supporting broader participation

EXPORT JOURNEY

A Decade of Crafting a Sustainable Future

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2016–17 Textile supply to the Philippines

2018 Jute production unit and worker training in Rajshahi

2020–21 Jute bags and home textiles supplied to Malaysia, Romania and the UK



2022 Corporate supply expands; SARCH co-founded

2023–24 Paper bags, jute caddies, raw jute and bags supplied to UK and Russia



2025–26 **Jute & handicrafts supply for the Saudi Arabia, UK; strategic international partnership; tanning program**

Reliable Operations for Local and International Trade



BUSINESS & TAX	Trade licence • TIN • BIN/VAT
EXPORT	Export Registration Certificate (ERC)
SECTOR	Jute-sector licence and relevant memberships
SHIPMENT SUPPORT	Origin certificate/GSP/REX and phytosanitary documentation where applicable

Documentation requirements are confirmed for each product, destination and buyer contract.

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Business Registration & Legal

- Trade License
- Taxpayer Identification Number (TIN)
- Business Identification Number (BIN/VAT)
- Export Registration Certificate (ERC)
- License of Jute Industries

Supporting Documentations

- Phytosanitary Certificate
- REX Certificate (if needed)
- GSP & Origin Certificate

Membership (Local)

- Rajshahi Chamber of Commerce and Industries
- Export Promotion Bureau (EPB)
- Bangladesh Handicrafts Manufacturers & Exporters Association (Banglacraft)
- Jute Diversification Promotion Centre (JDPC)
- E-Cab (e-Commerce Association of Bangladaesh)
- SME Foundation
- Bangladesh Chamber of Industries (BCI)
- Rajshahi Women Chamber of Commerce & Industry- RWCCI

Membership (Global)

- WEConnect International
- ITC SheTrades Commonwealth.
- Global SME Business Home (GSBH)
- Global Council for the Promotion of International Trade

SME FOUNDATION
https://smef.gov.bd/

BCI
https://www.bci-bd.org/

WEConnect INTERNATIONAL
https://weconnectinternational.org/

GLOBAL SME BUSINESS HOME
https://gsbh.global/

ITC | SheTrades
https://www.shetrades.com

Export Promotion Bureau Bangladesh
https://epb.gov.bd/

e-CAB
https://e-cab.net/

GCPIT
Global Council for The Promotion of International Trade
https://gcpit.org/

RCCI
http://rajshahichamber.com/

Jute Diversification Promotion Centre জেডিপিসি Dhaka
www.jdpc.gov.bd

BANGLACRAFT Since 1979
https://banglacraft.org/

Testimonials

As per our study, our target market as follows:

- **UK**
- **EUROPE**
- **MALAYSIA**
- **Türkiye**
- **DUBAI**
- **RUSSIA**
- **Australia**
- **Africa**



AEON, Malaysia

Export Jute shopping bags to a Japanese company's Malaysia office.



Saafins, UK

Export Jute & paper bags, Also Handloom Floor mats



Russia

Jute Caddice anf Raw Jute













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Jute Shopper

Bag Material: FJF 13/13 Jute laminated, no zipper

Bag Size: H: 13” x W: 16” x G: 7”

MOQ: 5000 pcs

Production capacity 1 lac pcs per month.

Price: USD 1.98/pc

Note: Price will be modified based on order quantity.



Biodegradable Jute Shopper

- **Material:** Fine Jute Fabrics (Natural Laminated)
- **Handle:** Only Soft Cord – PT Color Cotton Handle
- **Imprint:** Black Color or any Dark Color on Both Side
- **Weight:** 230 g
- **External Dimensions:** H: 36 x W:30 + G: 13 cm

Price: USD 2/pc
MOQ: 5000



Black & Grey Shopping Bag

- **Material:** Fine Jute Fabrics (Natural Laminated)
- **Handle:** Only Soft Cord – PT Color Cotton Handle
- **Imprint:** Black Color & Grey Color on Both Side
- **Weight:**
- **External Dimensions:** H: 35 x W:31 + G: 12 cm

Price: USD 2.33/pc
MOQ: 5000



Colors Large Shopping Bag

Material	:	Fine Jute Fabrics With Inside Lamination
Handle	:	White Color
Imprint	:	White Color Print
Weight	:	185 g

Price: USD 4.60/pc
MOQ: 5000

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Jute Gift Bag

Material: Fine Jute Fabrics (Natural Laminated)

Handle: Cotton Twill Tape inside Rope

Imprint: Black Color or any Dark Color on Both Side

Weight: 210 g

External Dimensions: H: 28 x W:25 + G: 13 cm

Price: USD 1.55/pc
MOQ: 5000

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Large Shopping Bag

Material	:	Fine Jute Fabrics With Inside Lamination
Handle	:	Blue Color
Imprint	:	Blue Color Print
Weight	:	185 g
External Dimensions	:	H:41 x W: 40 x G:12 cm

Price: USD 5.10/pc
MOQ: 5000



Printed Shopping Bag

Material	:	Fine Jute Fabrics With Inside Lamination
Handle	:	White Color
Imprint	:	Black Color Print
Weight	:	185 g
External Dimensions	:	H:38 x W: 32 x G:14 cm

Price: USD 2.55/pc
MOQ: 5000



Natural Jute Shopper

Material:	**Handle:**	**Imprint:**	**Weight:**
Fine Jute Fabrics (Natural Laminated)	Cotton Twill Tape Handle inside Rope	Black Color or any Dark Color on Both Side	210g

[External Dimensions]
H: 30 x W:30 + G: 16 cm

Price: USD 1.88/pc
MOQ: 5000



Article name: Jute floor mat Handmade

Material: Jute

Size: 100 cm and 80 cm

Price: USD 44/pc
MOQ: 100





Jute Shopping Bags

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- SIZE/ DIMENSIONS: 30x30 CM
- MATERIAL: THIN JUTE COTTON FABRIC WITHOUT LAMINATION OR COTTON TWILL FABRICS
- ECO-FRIENDLY
- SELF FABRICS HANDLE
- PACKING: AS PER REQUIREMENTS
- MOQ: 5000 PCS
- Price: USD 1/pc



- SIZE/ DIMENSIONS: 40x30 CM
- MATERIAL: JUTE NET FABRIC WITHOUT LAMINATION
- ECO-FRIENDLY
- SELF FABRICS HANDLE
- PACKING: AS PER REQUIREMENTS
- MOQ: 5000 PC
- Price: USD 1/pc








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REF	DESCRIPTION OF GOODS	TOTAL QTY
	40x40x40cm Price: USD 4/PC	359
	D-44 H- 43 cm D-40 H- 38 cm D-34 H-34 cm Price: USD 17/SET	100
	D - 20x14 H - 16x30 Price: USD 2/PC	650
	D- 38x31 H- 30 D- 31x24 H- 17 D- 28x20 H- 14 Price: USD 13/SET	100

REF	DESCRIPTION OF GOODS	TOTAL QTY
	D- 29x17 H- 12 Price: USD 2.10/PC	750
	D- 40x29 H- 08 D- 35x24 H- 08 Price: USD 6.10/SET	200
	D- 37 H- 08 Price: USD 2.83/SET	420
	30x18x12 Price: USD 2.33/SET	360

REF	DESCRIPTION OF GOODS	TOTAL QTY
	D- 38x22 H- 6.5 Price: USD 4.05/PC	250
	D- 37 H- 08 Price: USD 2.05/PC	800
	D- 40*16 H- 25 Price: USD 4.80/PC	250
	33x27x7 Price: USD 3.40/PC	650

REF	DESCRIPTION OF GOODS	TOTAL QTY
	D-23x35 B-13x26 H-30 Price: USD 3.40/PC	1500
	D-40x25 B-35x20 H-35 Price: USD 4.98/PC	1500
	D-45x25 B-43x22 H-30 Price: USD 5.97/PC	1500
	24x18x13 Price: USD 5/PC	350

Seagrass products

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material : Sea-Grass
Diameter:
Head: 95/30cm
Bottom: 95/30cm
High: 25 cm
Handle drop:
Long: 30cm
High : 10cm



Materials: sea-grass
Size Diameter:
64/20cm
Height: 13cm
Handle drop:
Long: 30cm
High : 10cm

Price: USD /set
MOQ: 100 sets



Materials: sea-grass
Diameter: 30cm
Height: 36cm
Width: 45cm
Handle drop:
High : 15cm



material : Sea-Grass
Diameter:
Head: 87/28cm
Body: 73/21cm
High: 22cm
Handle drop:
Long: 21cm
High : 7cm

Handicrafts

Seagrass products



Article name: Basket,
Material: hogla
Size: Dia 26 x Height 26 x bottom 22 cm inside size, Belly 32 to 35 cm



Material : Sea-Grass
L
Diameter:
Head: 83/25cm
Bottom: 16cm
S
Diameter:
Head: 69/22cm
Bottom: 13cm
High:
L= 26cm
S= 21cm
Handle drop:
Long: 30cm
High : 10cm



Materials: sea-grass & jute rope
Size:
Length: 35cm
Wight: 20cm
High: 25cm
Handle drop: 48/18cm

Handicrafts

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Handicrafts

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Article name: Jute basket set

Big size: Hight: 30cm, width: 30cm, weight: 850 grm.

Medium size: Hight: 27cm, width: 27cm, weight: 770 grm.

Small size: Hight: 24cm, width: 24cm, weight: 580

3 PCs in one set. Per set weight 2150 grm. Approx.



Slipper

Upper: FJF Jute fabrics (13/13)
Lining: NO
Colour: Natural jute
Insole: Jute fabrics
Outsole: Eva or as you request
Stitching: Cotton Stitching with border
Size: free size

Price: USD 2/PAIR (fob)



Upper: Tory towel
Lining: tory towel
Colour: white
Insole: Tory towel & foam
Outsole: Eva
Stitching:Cotton Stitching
Size: free size

Price: USD 1.5/PAIR (fob)







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Article name: floor mat

Material: Woolen

Handmade

Material: Jute

Design: 60+ design available

Size:
4 x 6: 24 Sqr. ft.
3 x 5: 15 Sqr. ft.
2.5 x 4: 10 Sqr. ft.

Price: USD 1.6/SQR FT. (FOB)

Nokshikatha

Price: USD 100/PC (FOB)











Nokshikatha wallmat

Price: USD 80/PC (FOB)

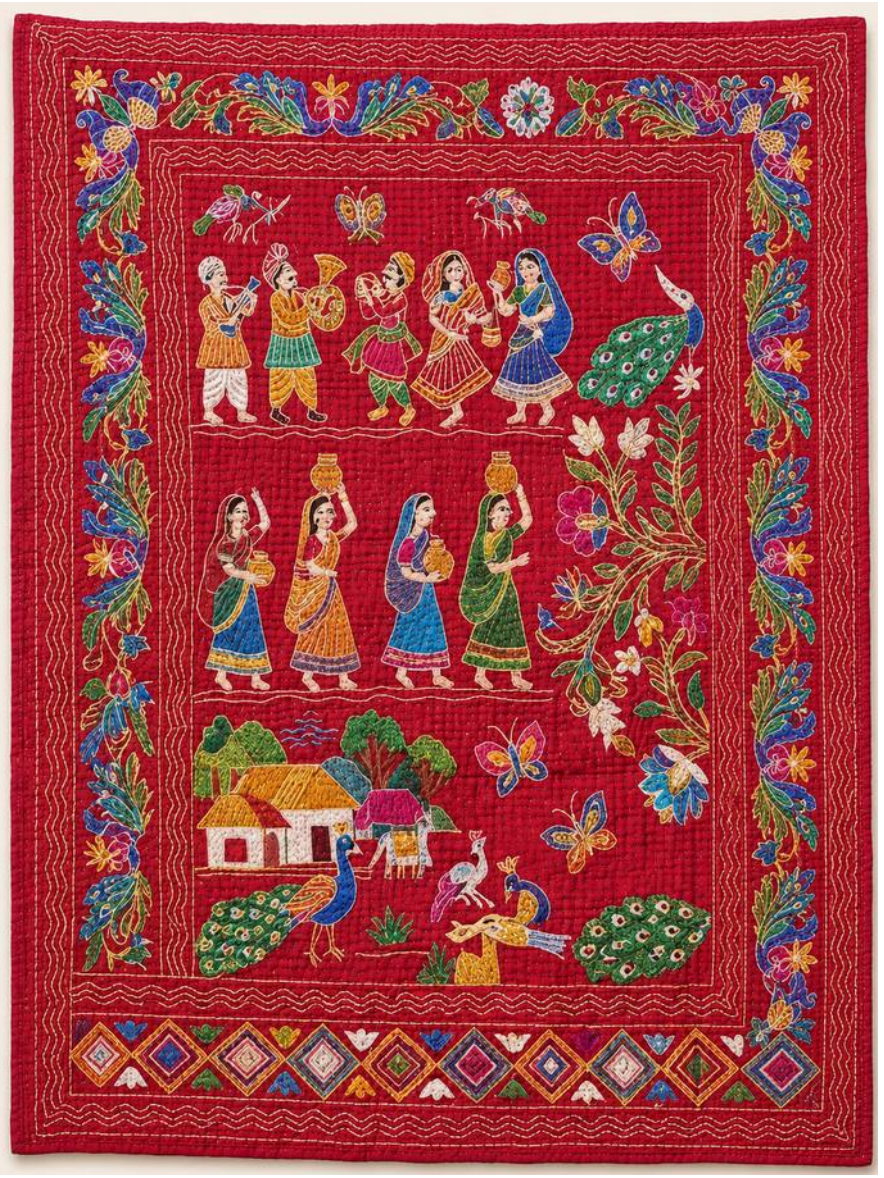
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Nokshikatha wallmat

Price: USD 80/PC (FOB)

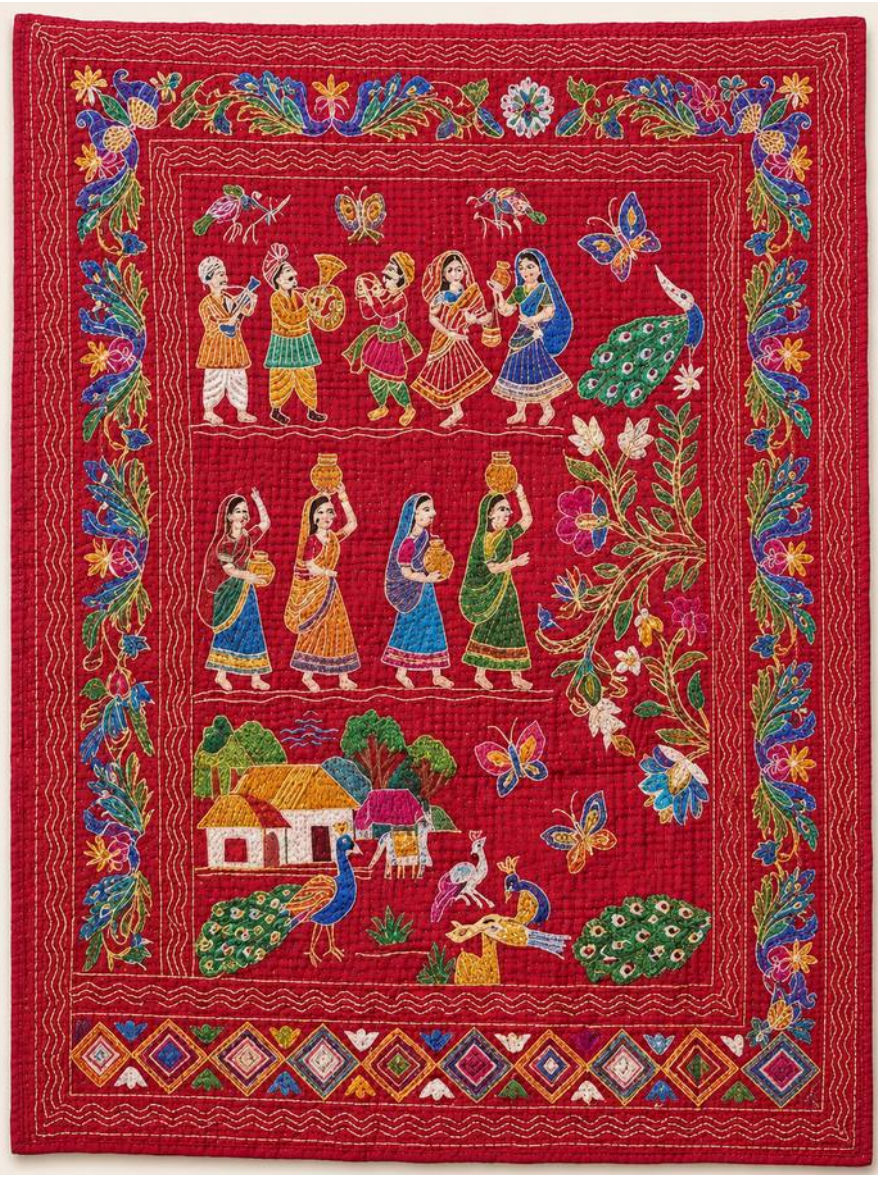
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Jute Caddise to RUSSIA











Product specification:
Jute Caddies (Wast of Jute)
Foreign particles: 95% cleaned.
Moisture content: 15%
Dust & Impurity: 5%
MOQ : 1x40FCL (22 tons)
Packing: Export packing
Shipping marks: Made in Bangladesh
Supply capacity: 5x40FCL per month
Price: USD 510/TON (FOB)

Raw Jute and Sliver cutting to RUSSIA









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Product specification:
Raw Jute
Masta // Tosha
Per bale: 180 kg to 182 +-
Supply capacity: 4x40FCL per month

MOQ : 1x40FCL (26 tons)
Packing: Export packing
Shipping marks: Made in Bangladesh

Price: USD 1270/TON (FOB)



Nasrin Akter Mila — Entrepreneur | Exporter | Export of professional/research services | Focused on SDGs & ESG & Business Ecosystem & Reducing Unemployment | Consultancy | Artisan Development



CEO, THE MAGNETS

A sustainability-driven entrepreneur and exporter with experience in eco-friendly product development, international trade, professional and research-service exports, consultancy and artisan development. Her work advances the SDGs and ESG principles, strengthens business ecosystems, and creates opportunities to reduce unemployment.

- Vice President and Co-founder, SARCH (https://www.sarchbd.org/)
- General Body Member, SME Foundation (https://smef.gov.bd/)
- Strategic Advisor/Partner in Switzerland-based organization, Global SME Business Home - GSBH (https://gsbh.global/)
- Former Director, BANGLACRAFT (https://banglacraft.org/)

https://www.linkedin.com/in/nasrinmila/

Proud Moments









Connecting Commercial Success with Community Prosperity



Through SARCH, THE MAGNETS' leadership contributes to research-led development and community programmes in Bangladesh.

- Women's economic empowerment
- Skills and entrepreneurship development
- Employment-oriented artisan support
- Research collaboration with international universities
- Sustainable production and responsible business

sarchbd.org

THE MAGNETS

LET’S BUILD A RESPONSIBLE BUSINESS ECOSYSTEM TOGETHER

Made in Bangladesh. Designed for global opportunity.

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